



Economic Development Strategic Plan - RCM2342AS Task 6 Report – Appendices

prepared for:

City of Cape Coral Office of Economic and Business Development

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May 30, 2024




Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

Business & Financial Services

GOAL: to grow employment in white collar industries in Cape Coral

Target Industries:

- Banking
 - commercial banking
 - credit unions
 - savings institutions
 - Activities related to Banking
 - mortgage lenders
 - transaction processing and clearing houses
 - check cashing
 - loan servicing
 - payday lending
 - Business support services
 - call centers
 - collection agencies
 - credit bureaus
 - Credit services
 - credit card issuing
 - sales financing
 - consumer lending
 - Employment services
 - executive search
 - temporary employment
 - professional employment
- 
- Facilities support services
 - janitorial
 - trash & junk removal
 - laundry services
 - Investigation and security services
 - private investigation
 - armored car services
 - security systems



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

- locksmiths
- Legal services
 - Lawyers
 - Notaries
 - title services
- Management, scientific, and technical consulting services
 - human resources
 - marketing
 - logistics
 - environmental
 - biotechnical
- Office administrative services
 - financial planning
 - billing and bookkeeping
 - personnel services
 - contract logistics services
 - other support services
 - packaging & labeling
 - trade show organizers
 - contract meter reading
 - lumber grading
 - contract diving
- Securities and commodity brokers
 - security brokerages
 - investment banking
 - securities underwriting
 - commodities brokers



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

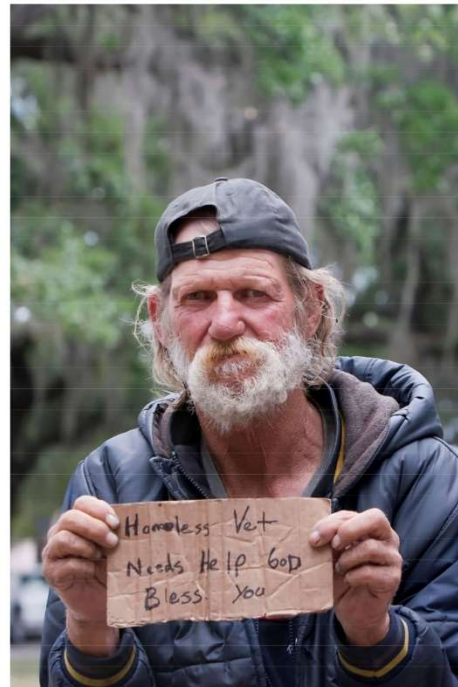
TARGET INDUSTRIES

Community Services

GOAL: to provide enhanced government capabilities in Cape Coral

Target Industries:

- Individual and family services
 - child & youth
 - elderly citizen & disabled
 - marriage counseling
 - crisis intervention
 - hotlines
 - multi-purpose centers
- Community food and housing, and emergency and other relief services
 - community food services
 - community housing services
 - temporary shelters
 - emergency relief
- Vocational rehabilitation services
 - vocational and job counseling
 - work experience centers
 - rehabilitation counseling
- Federal Government
 - advisory commissions offices
 - executive offices



- State Government
 - state agencies
 - courts
- Local Government
 - local government offices




Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

Consumer Products & Services

GOAL: to provide a wider array of retail opportunities for residents in Cape Coral

Target Industries:

- Automobile dealers
 - new cars and light duty trucks
 - used cars and light duty trucks
 - Automotive equipment rental and leasing
 - passenger cars
 - truck, utility trailer, and RV
 - Book retailers and news dealers
 - Book stores
 - comic book stores
 - newstands
 - Clothing and clothing accessories retailers
 - apparel stores
 - wedding gowns
 - baby clothing
 - sports apparel
 - wig and hairpiece stores
 - Florists
 - Flower shops, fresh cut
- 
- Hardware, and plumbing and heating equipment and supplies wholesale
 - hardware
 - plumbing supplies
 - hvac equip. & supplies
 - refrigeration equip. & supplies



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

- Household appliances and electrical and electronic goods wholesale
 - electrical equip. & supplies
 - wiring supplies
 - televisions
 - refrigerators
 - washing machines
 - recording media
 - unloaded computer circuit boards
- Miscellaneous durable goods wholesale
 - sporting & recreational goods
 - toy & hobby goods
 - recyclable materials
 - jewelry, watch & precious stones
- Motor vehicle and motor vehicle parts and supplies wholesale
 - automobiles
 - motor vehicle supplies & parts
 - tires and tubes
 - used cars
- Professional and commercial wholesale
 - photographic equip. & supplies
 - office equipment
 - computers & peripherals
- medical, dental, & hospital equip. & supplies
- ophthalmic goods
- Shoe Retailers
 - men’s and women’s shoes
 - children’s shoes
 - athletic shoes
 - orthopedic shoes
- Sporting goods, hobby, and musical instrument retailers
 - sporting goods stores
 - hobby, toy, and game stores
 - sewing, needlework, and piece goods stores
 - musical instruments & supplies stores
- Used merchandise retailers
 - antique dealers
 - auction houses
 - consignment shops
 - flea markets, permanent
 - thrift shops
 - rare collectible stores
 - used merchandise stores



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

Culinary Tourism

GOAL: to develop a unique “foodie” destination for Cape Coral

Target Industries:

- Specialty food retailers
 - produce stores
 - meat stores
 - fish & seafood stores
 - gourmet food stores
 - bakeries
 - confectionery & nut stores
 - tea & coffee stores
 - ice cream shops
- Special food services
 - food service contractors
 - caterers
 - food trucks
 - lunch wagons
 - mobile refreshment stands
 - street vendors, food
 - ice cream trucks





Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

Healthcare & Life Sciences

GOAL: to provide a superior network of health services in Cape Coral

Target Industries:

- General medical and surgical hospitals
 - children’s hospitals, general
 - general and surgical hospitals
 - micro-hospitals
 - osteopathic hospitals
- Home health care services
 - home health agencies
 - home infusion therapy
 - hospice care
 - nursing agencies
 - visiting nurse associations
- Medical and diagnostic laboratories
 - medical laboratories
 - dental laboratories
 - diagnostic imaging centers
 - medical forensics
 - mobile x-ray facilities
- Offices of dentists
 - family dentists
 - endodontists
 - oral pathologists
 - periodontists
 - prosthodontists
- dental surgeons
- Offices of other health practitioners
 - chiropractors
 - optometrists
 - mental health practitioners
 - podiatrists
 - acupuncturist
 - hypnotherapists
 - practical nurses





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Business Retention & Expansion Roundtables

TARGET INDUSTRIES

- Offices of physicians
 - allergists
 - cardiologists
 - clinical pathologists
 - dermatologists
 - family physicians
 - gynecologists
 - immunologists
 - neurologists
 - obstetricians
 - oncologists
 - pediatricians
 - plastic surgeons
 - proctologists
 - psychologists
 - psychiatrists
 - surgeons
 - urologists
- Other ambulatory health care services
 - ambulance services
 - blood and organ banks
 - pacemaker monitoring
 - physical fitness evaluation
- Outpatient care centers
 - family planning centers
 - substance abuse centers
 - kidney dialyses centers
 - laser surgery centers
 - urgent medical care centers
- Psychiatric and substance abuse hospitals
 - alcohol and drug addiction rehabilitation
 - mental health
- Specialty (except psychiatric and substance abuse) hospitals
 - cancer
 - chronic disease
 - maternity
 - physical rehabilitation
- Scientific research and development services
 - nanotechnology r&d
 - biotechnology r&d
 - archeological r&d
 - demographic r&d
 - learning disabilities r&d
 - psychological r&d



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

Industrial Services

GOAL: to support industrial activities in growing manufacturing sectors in Cape Coral

Target Industries:

- Coating, engraving, heat treating, and allied activities
 - metal heat treating
 - electroplating, plating, polishing, anodizing, and coloring
 - Commercial and industrial machinery and equipment repair and maintenance
 - armature rewinding
 - blade sharpening
 - cargo container repair
 - electric motor repair
 - food machinery repair
 - freezer, commercial repair
 - mechanical power transmission equip. repair
 - service equip. repair
 - welding services
 - Fuel dealers
 - alternative fuels
 - bottled gases
 - Machine shops; turned product; and screw, nut, and bolt manufacturing
 - machine shops
 - screw, nut, & bolt mfg.
- 
- washers
 - hose clamps
 - rivets
 - turnbuckles
 - Machinery, equipment, and supplies wholesale
 - construction & mining equip.
 - farm & garden machinery
 - industrial supplies



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Business Retention & Expansion Roundtables

TARGET INDUSTRIES

- service establishment equip. & supplies
- transportation equip. & supplies
- Metal and mineral (except petroleum) wholesale
 - metal service centers
 - metal and nonmetallic ores
 - minerals
 - precious metals
- Other fabricated metal product manufacturing
 - fluid power valves & hoses
 - plumbing fixture fittings
 - ball & roller bearings
 - ammunition
 - small arms
 - fabricated pipe
 - steel wool



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

IT and Media

GOAL: to encourage information technology and media production activities in Cape Coral

Target Industries:

- Advertising, public relations, and related services
 - advertising agencies
 - public relations agencies
 - media representatives
 - indoor & outdoor display advertising
 - direct mail
 - advertising distribution services
 - sign-making
 - promotional specialties mfg.
- All other telecommunications
 - satellite tracking
 - communications telemetry
 - radar station operation
- Computer systems design and related services
 - custom programming
 - industrial robot automation
 - search engine optimization
 - website design
- Electronic and precision equipment repair and maintenance
 - broadcast equip.
 - cameras
 - computer peripherals



- dental equip.
- laptops
- medical & surgical equip.
- optical instruments
- radar & sonar equip.
- telephones



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

- Media streaming distribution services, social networks, and other media networks and content providers
 - cable broadcasting & streaming services
 - social media content providers
 - syndicates, news
- Motion picture and video industries
 - motion pictures producing & distribution
 - television commercials
 - theatres, motion pictures
 - video production
- Radio and television broadcasting stations
 - radio broadcasting stations
 - television broadcasting stations
- Satellite telecommunications
 - earth stations
 - resellers, satellite telecom.
 - telephone telecom. carriers, satellite
- Software publishers
 - application developers
 - gaming site publishers
 - packaged software
- Sound recording industries
 - music publishers
 - sound recording studios
 - master recoding licensing
 - prerecorded music




Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

Sustainable Real Estate

GOAL: to promote innovative and resilient development practices in Cape Coral

Target Industries:

- Activities related to real estate
 - asset management services
 - escrow agents
 - listing services
 - real estate property managers
 - real estate appraisers
 - real estate consultants
 - Architectural, engineering, and related services
 - architects
 - landscape architects
 - engineers
 - drafting services
 - surveyors
 - testing laboratories
 - Lessors of real estate
 - apartment building renting & leasing
 - equity real estate investment trusts (REITs)
 - mobile home renting & leasing
 - office building rental or leasing
 - industrial building rental or leasing
 - reception hall rental or leasing
- 
- shared workspace provision
 - stadium rental or leasing
 - theater property rental or leasing
- Lumber and other construction materials merchant wholesale
 - Lumber, plywood and millwork
 - brick, stone & related materials
 - roofing, siding & related materials



Economic Development Strategic Plan
Business Retention & Expansion Roundtables

TARGET INDUSTRIES

- flat & plate glass
- prefabricated buildings
- ornamental ironwork
- fencing & accessories
- storage bins
- ceiling tile
- culvert pipe
- gypsum products
- silt fence & other fabrics
- structural assemblies

Employer Survey

April, 15 – May 3, 2024

162 Responses



City of Cape Coral Economic Development Strategic Plan - Employer Survey

Introduction

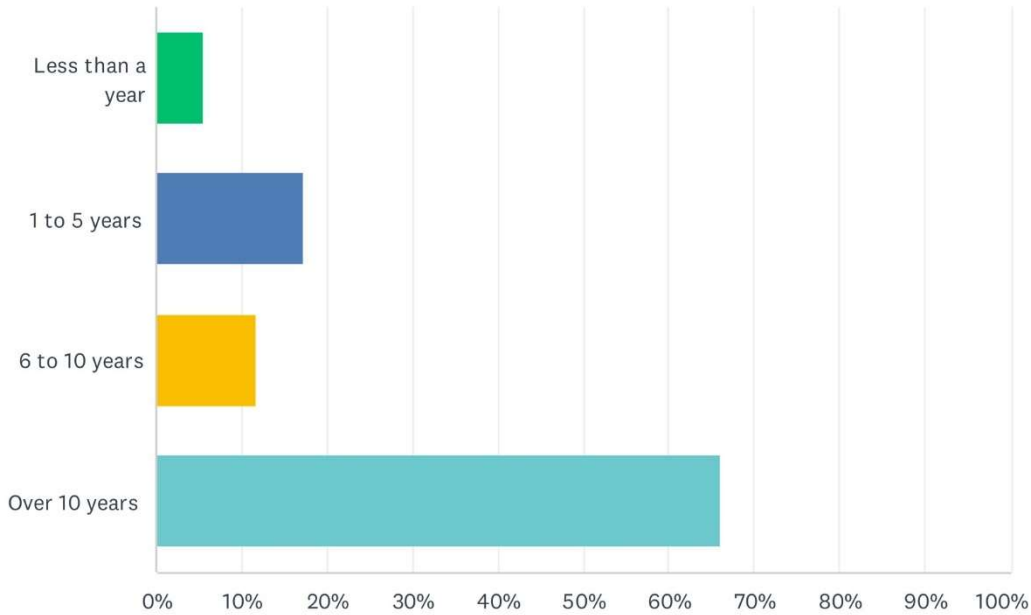
The City of Cape Coral has retained a team of consultants led by DCG Corplan Consulting LLC to develop an Economic Development Strategic Plan for Cape Coral. This initiative is focusing on the importance of growing our city's economy at a pace equal to or exceeding our projected increase in population. The DCG Corplan Team has been tasked with identifying and prioritizing sustainable economic growth, attraction of new investments, fostering of innovation, enhancement of our city's competitiveness, and maintaining or improving the quality of life.

The Team's work requires input from Cape Coral employers. Recently, two Business Retention & Expansion Roundtables were held that provided some very enlightening results. As a follow-up to these meetings, the DCG Corplan Team is asking the business public to complete a brief 10-question survey on topics that will be very important to the study. It would be greatly appreciated if you would take the time to complete this online and confidential survey.

Thank you in advance for your cooperation.

Q1 How long has your business been operating in Cape Coral?

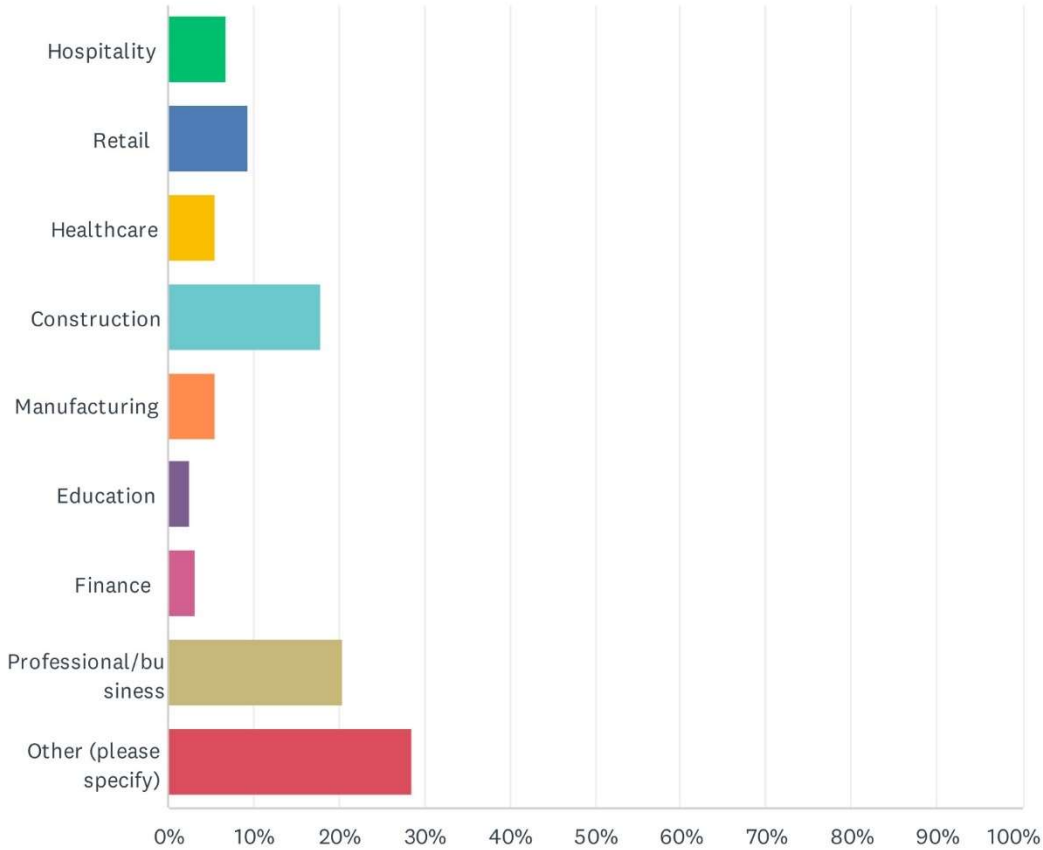
Answered: 162 Skipped: 0



Answer Choices	Responses	
Less than a year	5.56%	9
1 to 5 years	17.28%	28
6 to 10 years	11.73%	19
Over 10 years	66.05%	107
Total Respondents: 162		

Q2 What is the primary industry of your business? (Please select one)

Answered: 161 Skipped: 1



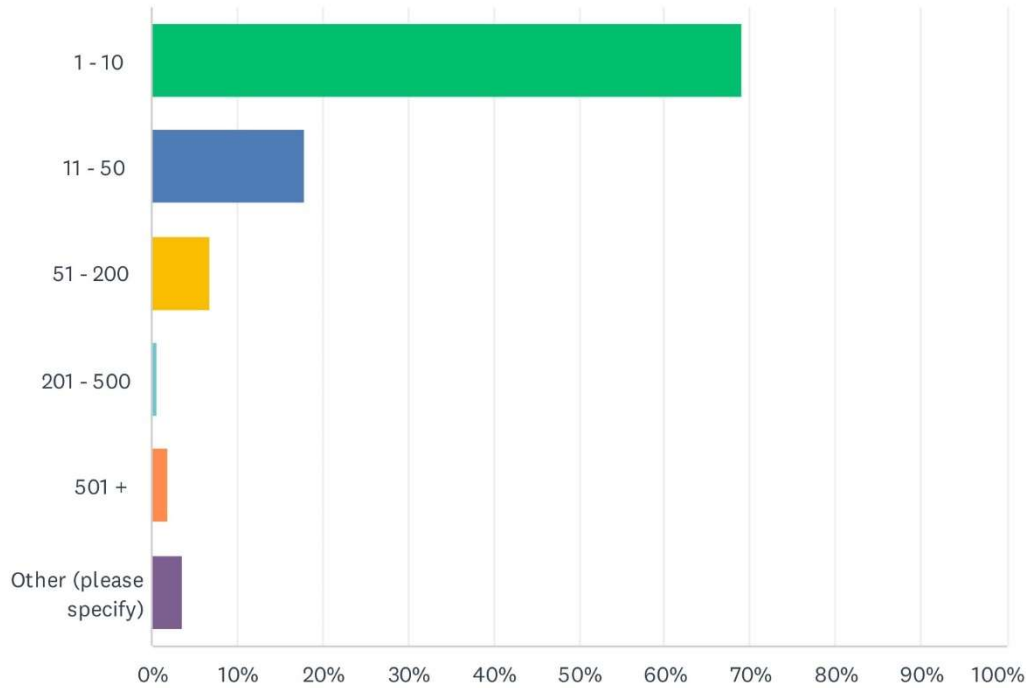
Answer Choices	Responses	
Hospitality	6.83%	11
Retail	9.32%	15
Healthcare	5.59%	9
Construction	18.01%	29
Manufacturing	5.59%	9
Education	2.48%	4
Finance	3.11%	5
Professional/business	20.50%	33
Other (please specify)	28.57%	46
Total Respondents: 161		

Other Responses:

- Appliances repair
- Automotive repair
- Beauty salon
- Boat rental
- Captain services
- Commercial construction & manufacturing
- Construction and real estate
- Consulting
- Country club
- Custom weld fabrication of shutters, railings, stairs, gates, fencing, etc.
- Dry cleaning and laundry
- Ecommerce and wholesale (chocolate)
- Engineering
- Entertainment concert production
- Family entertainment
- Florist
- Freight forwarding
- Home services. Home watch/concierge
- Insurance
- International consultancy
- Karate school
- Lawn care
- Life safety burglar, fire, and camera systems
- Media/marketing
- Non-profit museum
- P & c insurance
- Politics/government
- Print/promo
- Real estate
- Religious organization
- Service automotive
- Service office cleaning
- Services - mobile spray tans
- Title insurance
- Tourism
- Towing and roadside service
- Trades. Craftsman upholstery
- Transportation
- Wholesale distribution

Q3 How many employees do you currently have?

Answered: 162 Skipped: 0



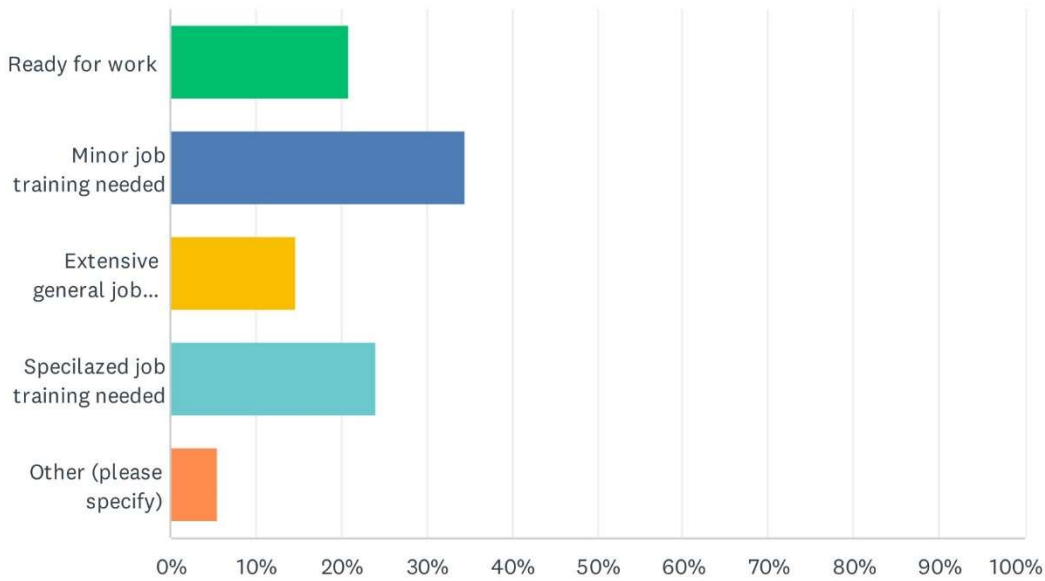
Answer Choices	Responses	
1 - 10	69.14%	112
11 - 50	17.90%	29
51 - 200	6.79%	11
201 - 500	0.62%	1
501 +	1.85%	3
Other (please specify)	3.70%	6
Total Respondents: 162		

Other Responses:

- No Employees in Florida, based in Binghamton NY
- No employees
- 2 Husband and wife
- One full-time plus eight 1099s
- N/A
- N/A

Q4 Are the majority of job applicants ready for work, or do they require training?

Answered: 162 Skipped: 0



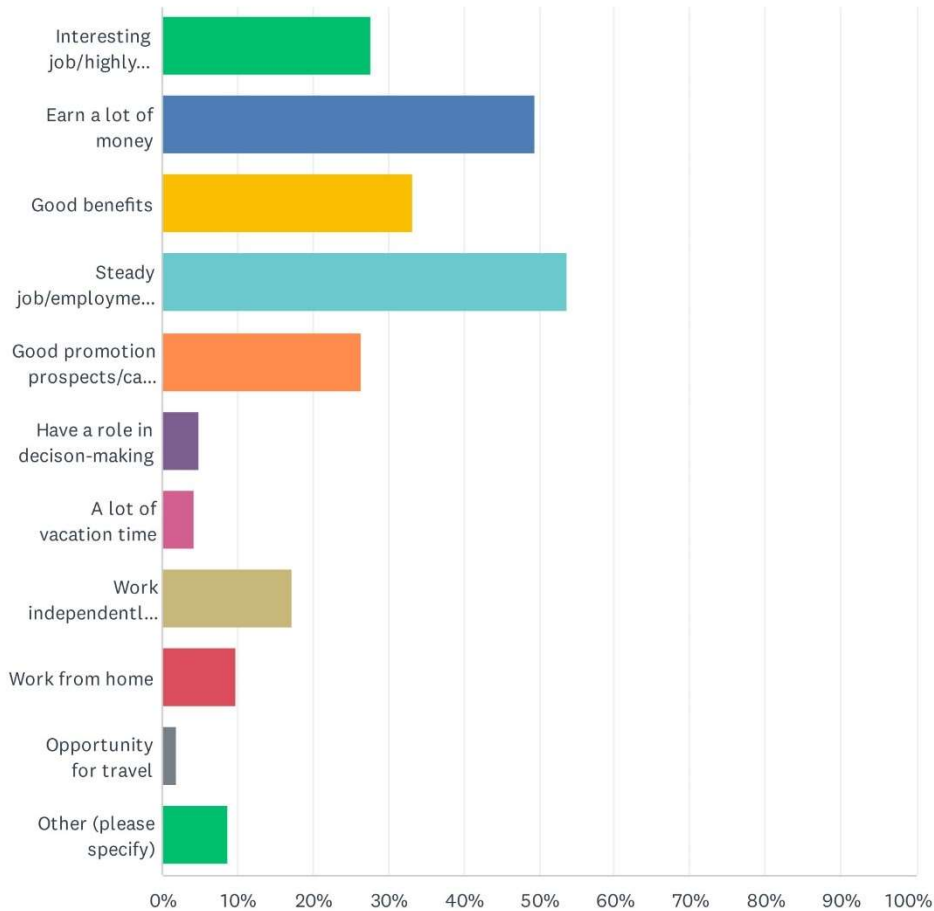
Answer Choices	Responses	
Ready for work	20.99%	34
Minor job training needed	34.57%	56
Extensive general job training needed	14.81%	24
Specialized job training needed	24.07%	39
Other (please specify)	5.56%	9
Total Respondents: 162		

Other Responses:

- All areas of the spectrum
- I am self-employed with no employees
- N/A
- N/A
- N/A
- N/A
- No employees just me
- Sole Proprietor - no employees
- Work by myself

Q5 What are the most sought after job aspects new applicants have when seeking employment? (Please select up to three)

Answered: 162 Skipped: 0



Answer Choices	Responses	
Interesting job/highly regarded job	27.78%	45
Earn a lot of money	49.38%	80
Good benefits	33.33%	54
Steady job/employment security	53.70%	87
Good promotion prospects/career path	26.54%	43
Have a role in decision-making	4.94%	8
A lot of vacation time	4.32%	7
Work independently/without supervision	17.28%	28
Work from home	9.88%	16
Opportunity for travel	1.85%	3
Other (please specify)	8.64%	14

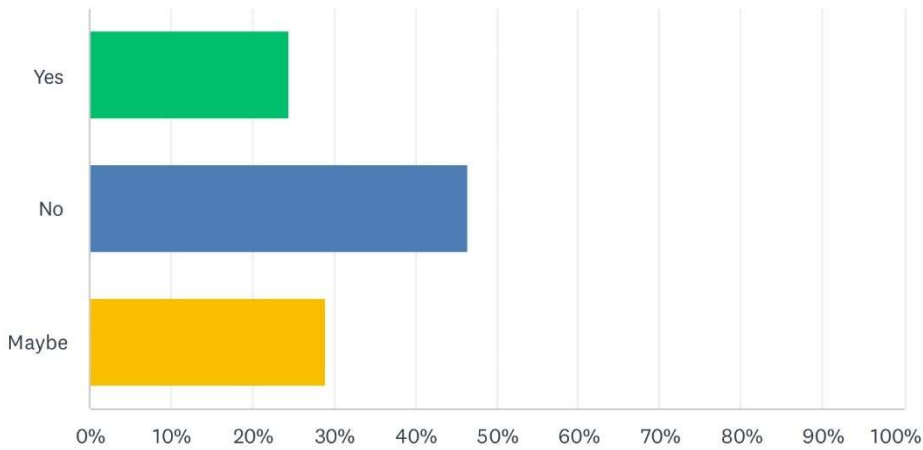
Total Respondents: **162**

Other Responses:

- Fishing on the water.
- Getting a check sent in the mail without having to work.
- Hybrid job structure, home and office.
- I don't have applicants.
- N/A
- N/A
- N/A
- Na just me.
- No Employees.
- Part time flexibility.
- Part-time gig, (don't need benefits), flexibility of schedule.
- Unknown.
- We are just a family run business, we all enjoy the flexibility.
- Working most alone as a Handyman.

Q6 Would you be interested in government-sponsored training programs to enhance the skills of your workforce?

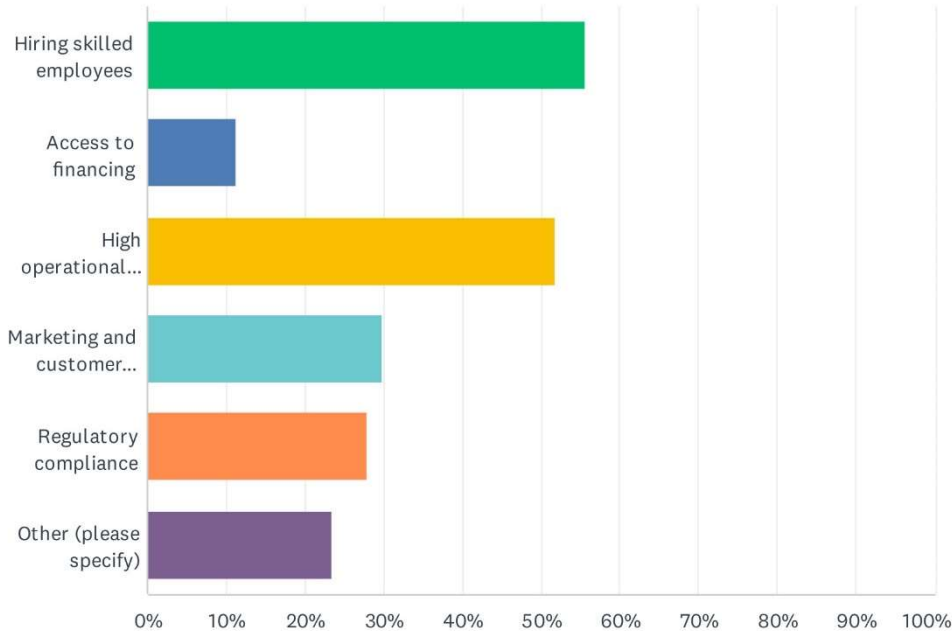
Answered: 159 Skipped: 3



Answer Choices	Responses	
Yes	24.53%	39
No	46.54%	74
Maybe	28.93%	46
Total Respondents: 159		

Q7 What are the top three challenges your business is currently facing?(Please select up to three)

Answered: 158 Skipped: 4



Answer Choices	Responses	
Hiring skilled employees	55.70%	88
Access to financing	11.39%	18
High operational costs	51.90%	82
Marketing and customer acquisition	29.75%	47
Regulatory compliance	27.85%	44
Other (please specify)	23.42%	37
Total Respondents: 158		

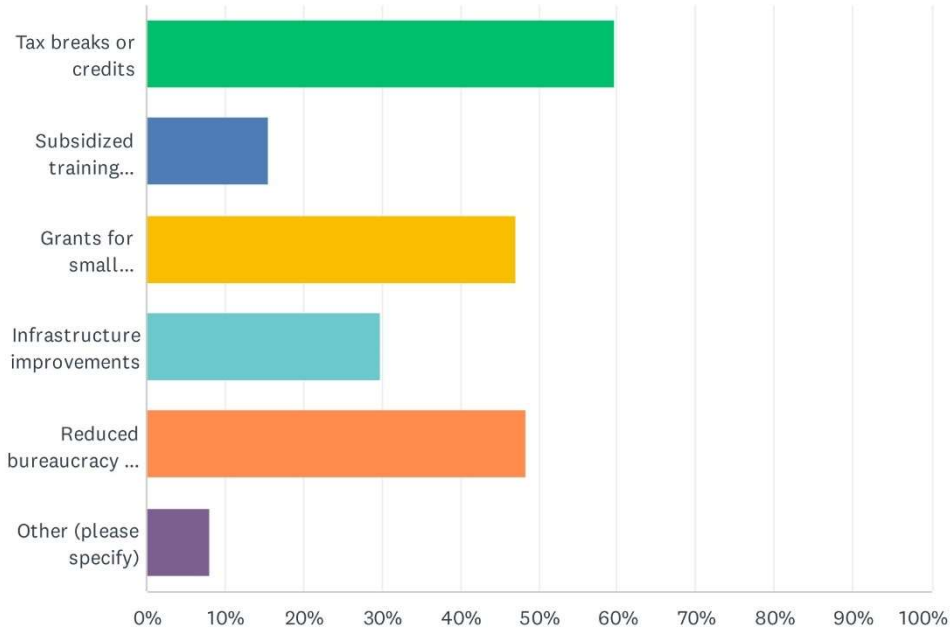
Other Responses:

- Access to affordable housing for workforce.
- Affordable housing.
- Affordable rent to open brick and mortar.
- Arbitrary and capricious building officials, ignorant elected persons.
- Cape coral rules/laws.
- City delays and barriers to building/zoning/permitting .
- City's employees lack of interest. Less bureaucracy and red tape.

- Commercial insurance costs rising.
- Damage from Hurricane Ian.
- Difficulties with permits from Cape Coral for expansion to create more jobs.
- Finding additional customer base for new customers.
- Finding motivated people that want to work.
- Florida State Law HB735 being improperly interpreted by Cape Coral; which will put us out of business.
- Govt bureaucracy.
- Hiring reliable and trainable employees.
- Home Insurance issues in the area affecting the construction market
- Increase of rent per square foot!!!.
- Increased government regulations at the city level.
- Inflation.
- Insurance costs.
- It's horrible to work with the City of Cape Coral. In case we need to move our location again, we won't choose this City again.
- Keep our taxes very low. Almost obscenely low and make the barriers to entry very low. It seems counterintuitive, but if you do this, the small biz sector in Cape Coral will explode with growth.
- Keeping up in a bad economy.
- N/A
- None.
- None of the above.
- Nothing from the named themes.
- People who want to work.
- Permitting delays and red tape.
- Rent too high!
- Samaritan Health and Wellness Center is non-profit, and half of our budget is from donations and grants; fundraising is a big challenge.
- Skilled and affordable sales and operations managers.
- Space nearby zoned industrial. Streamlined permitting (dept's talk to each other - business friendly).

Q8 Which of the following government incentives would be most beneficial for your business? (Please select up to three)

Answered: 161 Skipped: 1



Answer Choices	Responses	
Tax breaks or credits	59.63%	96
Subsidized training programs for employees	15.53%	25
Grants for small businesses	47.20%	76
Infrastructure improvements	29.81%	48
Reduced bureaucracy and faster permit processes	48.45%	78
Other (please specify)	8.07%	13
Total Respondents: 161		

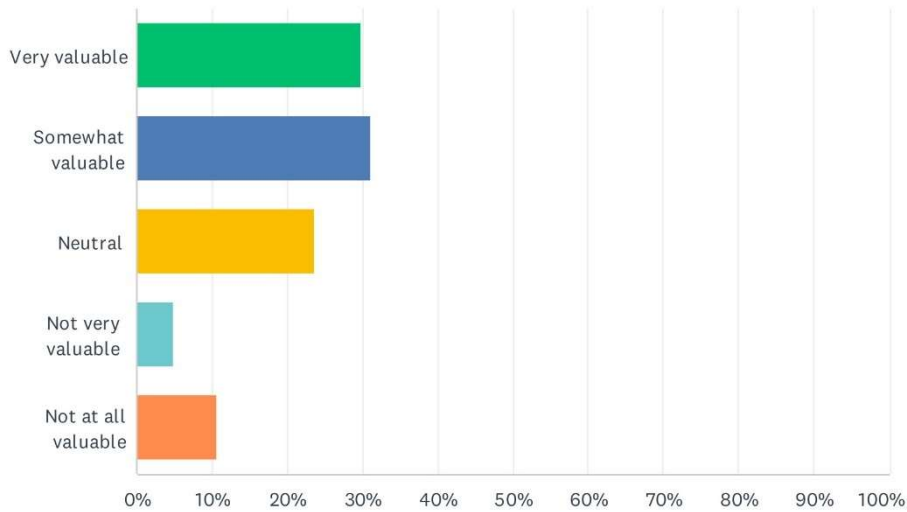
Other Responses:

- Get out of our way.
- Grants for religious organizations to serve community.
- Keep the government out of my business and let the free market work.
- License board is useless, it’s only about money. So many licensed companies that do atrocious work.
- More strength in code enforcement.
- N/A
- None.

- Not ask NY for guidance.
- Procurement Hub with largest companies collaborating on a procurement/supplier/supplier diversity platform.
- Small business financing that is easy to get and simple to pay back.
- State Applications for Owl Affidavit's having to be notarized is archaic. Having to go to a bank to have this done should be obsolete. There should be an online solution.
- Support from Cape Coral City Government for our non-profit healthcare center for uninsured patients.

Q9 How valuable would partnerships between your business and local educational institutions (e.g., colleges, trade schools) be for your workforce development needs?

Answered: 161 Skipped: 1



Answer Choices	Responses	
Very valuable	29.81%	48
Somewhat valuable	31.06%	50
Neutral	23.60%	38
Not very valuable	4.97%	8
Not at all valuable	10.56%	17
Total Respondents: 161		

Q10 What specific government actions or policies would assist your business in achieving greater success?

Answered: 94 Skipped: 68

RESPONSES	
1	Forgiving my SBA covid loan.
2	None to think of as of now.
3	Fire code enforcement, infrastructure repair and upgrade travel throughout Lee county and Cape Coral is horrendous.
4	Reduction in Federal regulations, streamlined permitting, crack down on unlicensed contracting.
5	More staff in the building department and make sure they know what they are doing. eTrakit worked fine. Changing software was a big mistake.
6	Permitting,
7	Insurance companies high prices need to improve,
8	Building department that obeys the written law, not make it up as seen fit
9	Office cleaning requires very little skill. Most of our people are part-time. They already have a daytime job. I really can't think of anything that the government can do to help with that.
10	Idk, I guess lower taxes for our business would be very beneficial!
11	Small business development grants,
12	Making available incentives for commercial Flex warehouses. There is a shortage in that. There are many residential storage facilities being built, but no commercial units.
13	Grants for small businesses.
14	Be realistic, use common sense and help the progress of the City.
15	Gaining permits faster.....
16	Government contracts.
17	Current policy (no fee for senior consulting practice) is quite satisfactory.
18	Significant training for employees working for the City of Cape Coral permitting and Business Tax Receipt departments.
19	Informed and quicker response from county agencies. We've had nothing but bad experiences with city & county offices.
20	If the cost of HO and Flood insurance were brought down to a more reasonable cost than you would have more job applicants who could afford to live in the Cape Coral area.
21	N/A
22	N/A
23	Working with trades schools that provides grants to high school kids .
24	Retain the services of a Florida / Cape Coral consultancy firm. Florida plus 14%, New York minus 9%. Stop bringing your ideas over here.
25	Faster review process.
26	Controlled rent or operational grants for small businesses and traffic infrastructure.

Task 6 Report – Appendices



27	N/A
28	Remove state business licensing requirements, train DEO employees on how to do their job.
29	I am inviting our Cape Coral government officials to visit Samaritan Health and Wellness Center to see the services we provide for uninsured and underinsured Lee County citizens in regard to medical and mental health care. As a non-profit, faith-based center, having the support of our local government is important. In order to support us, visiting the facility is imperative. Please contact Dr. Susan Hook, Executive Director, at shook@capesamaritan.org or call 239-360-7520.
30	None.
31	Loans or grants for small businesses.
32	I'm not sure at this time.
33	Reduce regulatory burden. Less licensing, less permitting, less fees. Truly get government out of the way to allow business to operate. Every time you turn around there is another fee or process you have to go through.
34	Reduce the paperwork and red tape associated with construction.
35	Incentivize more manufacturing in the area.
36	Lower interest rates.
37	Cost of doing business due to insurance increase, and tax relief for small business owners.
38	More restrictions on litigation after construction projects are completed.
39	Insurance regulation.
40	Grants for businesses, easier access to capital.
41	Get stricter on illegal aliens and uninsured motorists be less strict with area zoning for towing.
42	Not having to pay for insurance premiums based on payroll for non-worked days, ex holiday, vaca, sick. G/L & W/C.
43	N/A
44	Permit training for fire alarm systems.
45	Reducing excess taxation and regulation!
46	Low interest loans for startup and expansion costs. Grants if applicable.
47	Definitely streamline the permitting process, currently it just takes too long and creates a lot of problems between customers with bank loans and actually getting the jobs to the ground.
48	Streamlined permit processing - expansion. Employee Transportation Services Rent Vouchers for skilled staff.
49	Make handling BTR online easier. Pay and print. Grants/financing to help expand. Work with zoning for more access to industrial.
50	The City of Cape Coral has issues with giving permits and make unreasonable and unrelated requests that have nothing to do with creating more tax dollars and jobs. I guess you have to be a car wash or storage facility to get a permit. We are trying to expand and create more tax revenue and jobs.
51	Increased City cooperation in permitting & licensing.



Task 6 Report – Appendices



D-H&Assoc

52	Lower licensing fees to almost zero. (Keep high standards, fire codes etc.) Also, as best you can, speed up the timelines to granting business licenses.
53	Get out of our way.
54	Assisting the condominium association with the Insurance increase.
55	None.
56	Less filings.
57	Lower taxes!
58	An honest and transparent city government that focuses on the wellbeing of all constituents - business and citizens.
59	A city government that supports local business and citizens. However the turmoil of this city council and their grifting and totally disrespecting business owners and citizens has no possibility of supporting anyone but their own pocketbooks.
60	Pay the police more money.
61	Less bureaucracy, much less!
62	Less licensing restrictions for construction.
63	Do not know.
64	FASTER PROCESS FOR BUILDING PERMITS
65	Not sure.
66	Permitting and inspections.
67	We need greater stability in government leadership and decision making with an emphasis on streamlining permitting and inspections. Time is money especially in the highly inflationary construction environment.
68	Upgraded infrastructure, sidewalks, and underground utilities. More codes to clean up areas to help hold up property values.
69	Getting involved with worker education and creating a career path to mechanical jobs.
70	Less regulation.
71	Keeping down the cost of CAM and rent from property management companies and landlords.
72	To Grandfather in our license, as Lee County has in fact done, 06938, to be able to continue the same work as we have done for over 20 years. Gerald worked at Coral Oaks Golf Course for 10 years in the 1980's and has been doing irrigation in Lee County since, 06938 Sunrise Irrigation & Landscaping, Inc., Now, you tell my husband he is no longer qualified. The city should be ashamed of itself.
73	Decreasing the size, scope and cost of government to let the free market work.
74	Beautification of Downtown Cape Coral specifically on Del Prado from Orchid Blvd to Cape Coral Parkway.
75	None.
76	Water and sewer with mitigated fees broken up fairly! Why should people have additional fees for what others have benefitted from already at GREATLY reduced pricing?
77	Grants.
78	Work force housing.
79	Opening up waterway access.



Task 6 Report – Appendices



80	Quicker communication.
81	Our City actually Marketing itself.
82	Quicker permitting, less government.
83	Adjacent Industrial Zoning. Streamlined Permitting. Tax credits to offset higher wages and benefits.
84	Preferential treatment for local businesses in the supply of products to Cape Coral. We supply to Lee County and Ft Myers but can't seem to access Cape Coral, even though we are located there.
85	A faster process for land use entitlements, and a market driven ED Plan.
86	Grant programs for businesses to recruit students and trade workers from Florida who stay in Florida or their local communities to work.
87	Create incentives for affordable housing in the area- our workforce is leaving because they can't afford to live here. We cant hire from outside of area because wages can't compete with high cost of living.
88	Affordable housing for employees.
89	Factoring in our issues with weather disasters, we need to stop insurance companies from increasing insurance costs (commercial and residential). Faster Small Business grant processing and loan processing initiatives. Affordable housing solutions like the one at Eagle County School District in Colorado.
90	Recognizing those businesses that are investing in the types of activities that families are asking for and making those business investment efforts feel appreciated.
91	Partnership with city processes to bring services to Cape Coral as quickly as possible.
92	Faster permit turnaround, list of permits issued monthly.
93	Establish & support the message that business growth is also good for the improving the community's well-being (given that we are "retirement focused" as a general rule).
94	Please help.

